
City of Alameda California



REQUEST FOR PROPOSALS

FOR

THE LEASE, RENOVATION, MANAGEMENT, OPERATION, AND MAINTENANCE OF THE CHUCK CORICA GOLF COMPLEX

DECEMBER 2011

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GENERAL INTRODUCTION

The City of Alameda is seeking proposals for operation of the Chuck Corica Golf Complex in which the operator will make the improvements necessary to restore those facilities to competitive status in exchange for a long-term lease entitling it to share in the operating profits. Contingent upon the terms of the offer, the City is willing to grant a lease of the facilities up to and including 30 years.

The Chuck Corica Golf Complex consists of two regulation 18-hole courses (the Earl Fry “North” course and the Jack Clark “South” course); a nine-hole par-three course (the Mif Albright course), and a driving range. The Complex also includes a clubhouse and restaurant. A description of the Complex is set forth at pp. 26-27 in the 2007 report of the National Golf Foundation following an operational review.¹

BACKGROUND

The Golf Complex serves residents and non-residents; juniors, adult golfers, and seniors, and it plays a vital role in community recreation. There are active men’s, women’s, juniors’ and seniors’ clubs with more than 1,000 members in total. The Complex is home to the historic Alameda Commuters Golf Tournament and plays host to many local tournaments because of its unique 45-hole configuration.

The Golf Complex consistently has generated an operating profit. During fiscal year 2009-10, e.g., the Complex generated an operating profit of \$884,456 on revenues of \$3,800,000. These profits, however, have not been used to make capital improvements. Instead, they have been transferred to the City’s General Fund. Since 2005, the annual operating profit has been insufficient to pay the amount of the required transfers, and the City has made up the shortfall from the Golf Enterprise Fund, which was intended to provide funds for capital improvements and reserves. As of June 30, 2011, the available cash balance in the Golf Enterprise Fund was \$809,896. A 10-year financial summary and the unaudited financial statements for the fiscal year 2010-11 (which ended on June 30, 2011) are provided herewith.

Concerned about declining rounds and revenues, the City issued a Request for Proposal for an operational review of Chuck Corica Golf Complex in early 2007. National Golf Foundation Consulting, Inc. was selected to conduct the study. The overall goal of the operational review was to identify strategies and policies that could be implemented to increase the overall economic performance of the golf complex, and maximize the economic return to the City. At pages 4 and 5 of its

¹ The NGF report can be found at <http://www.cityofalamedaca.gov/getdoc.cfm?id=6211>.

report, NGF identified the capital improvements it deemed necessary to restore the Earl Fry and Jack Clark courses to competitive status and estimated that such improvements would cost \$6.25 million (as of 2007). It also recommended that the City reduce operating costs and cease all or some of the transfers of Golf Complex profits and reserves to the General Fund. (The City will be ceasing all transfers as of January 1, 2012.)

In response to the NGF report, in 2008, the City engaged an interim golf course operator to maintain and operate the golf complex. In late 2009, the City issued a RFP for the renovation, management, operation, and maintenance of the Golf Complex under a long-term lease. The interim management company was selected in 2010, and the City commenced negotiations. For a variety of reasons, the City and that company have been unable to come to terms and the City has decided to issue a new RFP.

REQUIRED ELEMENTS OF PROPOSAL

The proposal shall focus on operation of the two regulation 18-hole courses and pro shop at the Chuck Corica Golf Complex. The proposal need not include operation of the Mif Albright Par 3 course and teaching academy or the driving range. An interested party, however, may include operation of these facilities in its proposal. The proposal, however, should not include improvements to or operation of the restaurant, or improvements to the clubhouse.

Assumptions:

- The current configuration of 45 holes, including two 18-hole courses and a par 3 Mif Albright nine-hole course, will remain. Minor modifications of the existing layout may be accepted if justified by the proposal.
- The current rate structure for golf, a copy of which is attached, will remain in effect at the commencement of the lease. Rate changes thereafter shall be subject to City approval and indexed to local or regional competitive golf facilities of similar type and quality.
- The City will cease transfer of funds from the Golf Complex as of January 1, 2012.
- The City will contribute the greater of the balance remaining in the Golf Enterprise Fund as of the date of the lease or \$1 million toward capital improvements. The City will not otherwise contribute any amounts from the General Fund, nor will the City issue a bond, to fund improvements.

Proposal Requirements:

- A detailed description of the improvements the operator proposes to make to the Golf Complex, including the estimated cost of each and/or the standard that the improvement shall meet. To the extent that these improvements differ from those suggested by NGF, the proposal should explain why. To the extent that the operator proposes to value-engineer the improvements suggested by NGF, the proposal should explain how.
- A detailed timetable for making the improvements discussed above. The timetable should identify the period(s) in which all or part of the two regulation 18-hole courses must be closed.
- A detailed plan for financing the cost of the improvements discussed above. The plan shall include (1) the amount of the initial capital contribution by the operator; (2) the amount of the initial capital contribution by the City, and (3) the amount of annual operating profits designated for capital improvements in each year of the timetable discussed above. The proposal should confirm that the operator is able and willing to make an initial capital contribution of not less than \$1 million, and to fund the annual cost of capital improvements itself if operating profits are insufficient to do so.
- A marketing plan indicating target segments and the approach to maintaining and increasing revenue.
- A plan for a Golf Reserve Fund with an associated funding mechanism (e.g., funded annually based on a percentage of greens fees).
- A proposed amount for a minimum annual payment to the City each year prior, during and after the construction phase, and, following construction, a formula for splitting revenues that exceed the minimum between reserves, the operator and the City.
- A description of the operator's experience in providing a "green approach" to golf course management. (Interested parties should be advised that the City prefers such an approach, which recognizes this unique environment is home to a variety of wildlife including 112 species of birds, and is located very close to the San Francisco Bay.)
- A resume or detailed description of the proposer's professional qualifications, describing its experience in the renovation, management, maintenance, and

operation of golf facilities. The resume should include the names and addresses of all corporate officers of the entity submitting the proposal, a list of references, and a list of golf facilities managed/leased in the last ten years, including current contracts. (Include the name, type [municipal, daily fee, private], and location of the facility; a description of the nature of the business relationship with the facility; and the length and current status of the contract.)

EVALUATION AND SELECTION PROCESS

A selection team shall evaluate the proposals submitted and rank each firm's proposal. Based upon this evaluation, the City may choose to conduct oral interviews with two or more firms to clarify proposal or qualifications. The City shall then enter into negotiations with the top ranked firm. If these negotiations are unsuccessful, the City may undertake negotiations with the second-ranked firm. This procedure shall, at the City's discretion, continue until a final lease agreement is executed.

Proposal Evaluation Criteria may include:

- Comprehensiveness and specificity of capital improvement plan;
- Extent to which proposer is willing and able to commit its own resources, financial and otherwise, to the project;
- Track record with designing and implementing capital improvement projects for golf courses;
- Comprehensiveness and specificity of marketing plan;
- Track record with operation of municipality owned golf courses in competitive markets;
- Track record regarding use of ecologically sound turf management practices.

LOGISTICS

The following schedule has been established for this Request for Proposals:

RFP Release Date	December 9, 2011
Required Pre-Bid Meeting	January 5, 2012
Deadline for Submitting Questions	January 12, 2012
Proposals Due	February 10, 2012
Interviews Scheduled	February 16, 2012
Operator Selected	February 21, 2012
City Council Authorizes Start of Lease Negotiations	March 6, 2012
Lease Negotiations	March 7, 2012 to April 20, 2012
City Council Approval of Lease	May 15, 2012

This project shall be administered by the City of Alameda Recreation and Park Department. All questions, correspondence, and information requests should be addressed to:

Dale Lillard, Director
Alameda Recreation and Park Department
2226 Santa Clara Avenue
Alameda CA 94501
Phone: (510) 747-7570
Fax: (510) 747-7566
Email: dlillard@ci.alameda.ca.us

Responding parties shall submit ten (10) copies of its complete proposal by the due date in a sealed envelope marked "Proposals to the City of Alameda for the **Lease**, Renovation, Management, Operation, and Maintenance of the Chuck Corica Golf Complex." All proposals must be received in the City of Alameda Recreation and Park Department by Friday, February 10, 2012 at 4:00 p.m. No proposals shall be accepted after that time. Hand delivery before the deadline is recommended. Proposals received after the time and date listed above shall be returned to the proposer unopened.

There will be a required on-site pre-bid meeting on Thursday, January 5, 2012, at 9:00 a.m. Pacific Standard Time, in the Ladies Lounge at the Golf Complex, 1 Clubhouse Memorial Road, Alameda, CA 94502. All potential respondents must attend this pre-bid meeting.

ADDITIONAL MISCELLANEOUS INFORMATION

Operation and Programming

Lessee shall:

- Formulate and implement operating programs, business plans, operating and capital improvement budgets;
- Manage pro shop operations and cart rentals;
- Establish and maintain player development programs, including Senior and Junior programs;
- Solicit and facilitate tournament play, league play and outings.
- Organize starter services, course marshaling services and tee time reservations;
- Maintain buildings, grounds, and the golf course to mutually agreed upon standard specifications as defined in the long term lease;
- Manage and oversee golf course security.
- Maintain and provide to the City, on a “cash basis,” monthly and annual operating statements, and make payments equivalent to 1/12th of the required minimum annual payment no later than the 5th of the month. Additional required payments, if due according to the percentage lease terms, shall be submitted within 30 days after the year-end gross revenues have been determined.
- Operate the Chuck Corica Golf Complex as a public facility consistent with standards of non-discriminatory employment practices and public access policies of the City of Alameda.
- Keep the Chuck Corica Golf Complex open on a daily basis, from dawn to dusk, with the exception of closures due to inclement weather conditions as determined by the operator.
- Create and maintain a high-quality golfing experience for the public, and implement customer service mechanisms that will enhance and maintain

the satisfaction of patrons, including, but not limited to, ideas to promote faster speeds of play.

The lessee may, but shall not be required to utilize the City's existing point-of-sale technology, electronic tee sheet, and stand-alone accounting system. Installation of a replacement system shall be at lessee's expense.

The lessee shall be encouraged, to offer discounted fees and/or special programs for Alameda residents, senior citizens and juniors, and to practice yield management to encourage play during traditional slow play periods.

Reservation of Rights: This is a solicitation for an offer to lease, renovate, manage and operate the Complex. This is **not** a contract bid. A proposer may be selected to negotiate the lease agreement for the Golf Complex based upon the offers submitted. Although the economics of the RFP response are critical, the selected proposer may or may not have submitted a proposal that contains the greatest financial return to the City. In the event the City selects a proposer to negotiate such an agreement, it will be on the basis of the City's belief that it is selecting the best "partner" for a long- term relationship. All contract terms discussed in this RFP are for information purposes only and are subject to final negotiation between City and the selected Proposer. The City of Alameda reserves the right to postpone, amend or cancel this RFP or to reject all proposals if, in its judgment, it deems it to be in the best interest of the City. The City shall not be liable for any costs incurred by proposers in the preparation of responses or for any work performed in connection therein. Technical addenda issued by the City shall be the only authorized method for communicating and clarifying information to all potential proposers. Proposers should contact the Director of Recreation and Parks before submitting a proposal to verify that any and all addenda issued have been received. Proposers shall acknowledge the receipt of any addenda in the proposal submission.

Property Access: All visits to the property must be cleared, in advance, by the City, and visitors must be accompanied by a City employee.

Indemnification: Lessee shall indemnify, defend, and hold harmless City, its City Council, boards, commissions, officials, employees, and volunteers ("indemnities") from and against any and all loss, damages, liability, claims, suits, costs and expenses whatsoever, including reasonable attorneys' fees ("claims"), arising from or in any manner connected to lessee's negligent act or omission, whether alleged or actual regarding performance of services or work conducted or performed pursuant to the lease. If claims are filed against indemnitees which allege negligence on behalf of the lessee, lessee shall have no right of reimbursement against indemnitees for the costs of defense even if negligence is not found on the part of lessee. However, lessee

shall not be obligated to indemnify indemnitees from claims arising from the sole or active negligence or willful misconduct of indemnitees. As to claims for professional liability only, lessee's obligation to defend indemnitees (as set forth above) shall be limited to the extent to which its professional liability insurance policy provides such defense costs.

Insurance: On or before the commencement of the term of the lease, lessee shall furnish City with certificates showing the type, amount, class of operations covered, effective dates and dates of expiration of insurance coverage. Such certificates, which do not limit lessee's indemnification, shall also contain substantially the following statement: "Should any of the above insurance covered by this certificate be canceled or coverage reduced before the expiration date thereof, the insurer affording coverage shall provide thirty (30) days' advance written notice to the City of Alameda by certified mail, Attention: Risk Manager." It is agreed that lessee shall maintain in force at all times during the performance of the lease all appropriate coverage of insurance required by the lease with an insurance company that is acceptable to the City and licensed to do insurance business in the State of California. Endorsements naming the City as additional insured shall be submitted with the insurance certificates.

Lessee shall maintain the following insurance coverage:

Workers' Compensation and Employer's Liability

Worker's Compensation coverage with statutory limits as required by the State of California. Employer's Liability coverage with limits of at least \$2,000,000.

General Liability

Commercial general liability coverage in the following minimum limits:

Bodily Injury:	\$1 million, each occurrence \$2 million, aggregate – all other
Property Damage:	\$500,000 each occurrence

If submitted, combined single limit policy with aggregate limits in the amounts of \$2,000,000 shall be considered equivalent to the required minimum limits shown above.

Automotive

Comprehensive automotive liability coverage in the following minimum limits:

Bodily Injury:	\$1,000,000 each occurrence \$2,000,000 aggregate
Property Damage:	\$500,000 each occurrence
Combined Single Limit:	Limits in the amounts of \$2,000,000 shall be considered equivalent to the required minimum limits shown above.

Professional Liability

Professional liability insurance, which includes coverage for the professional acts, errors, and omissions of lessee, in the amount of at least \$1,000,000.

Subrogation Waiver

Lessee agrees that in the event of loss due to any of the perils for which it has agreed to provide comprehensive general and automotive liability insurance, lessee shall look solely to its insurance for recovery. Lessee hereby grants to City, on behalf of any insurer providing comprehensive general and automotive liability insurance to either lessee or City with respect to the services of lessee, a waiver of any right to subrogation which any such insurer of said lessee may acquire against City by virtue of the payment of any loss under such insurance.

Failure to Secure

If lessee at any time during the term hereof should fail to secure or maintain the foregoing insurance, City shall be permitted to obtain such insurance in the lessee's name or as an agent of the lessee and shall be compensated by the lessee for the costs of the insurance premiums at the maximum rate permitted by law and computed from the date written notice is received that the premiums have not been paid.

Additional Insured

The City, its City Council, boards and commissions, officers, employees and volunteers shall be named as an additional insured under all insurance coverages, except any professional liability insurance, required by the lease. The naming of an additional insured shall not affect any recovery to which such additional insured would be entitled under this policy if not named as such additional insured. An additional insured named herein shall not be held liable for any premium, deductible portion of any loss, or expense of any nature on this policy or any extension thereof. Any other insurance held by an additional insured shall not be

required to contribute anything toward any loss or expense covered by the insurance provided by this policy.

Sufficiency of Insurance

The insurance limits required by City are not represented as being sufficient to protect lessee. Lessee is advised to confer with its insurance broker to determine adequate coverage for lessee.

APPENDIX

- A. FY00-01 through FY09-10 CCGC Financial Report
- B. FY10-11 CCGC Income Statement (Unaudited)
- C. Current rate structure for Chuck Corica Golf Complex

City of Alameda, California
Golf Income Statements
FY00-01 through FY09-10

	FY 09-10	FY 08-09	FY 07-08	FY 06-07	FY 05-06	FY 04-05	FY 03-04	FY 02-03	FY 01-02	FY 00-01
<u>Revenues</u>										
<u>Golf Operations</u>										
Par 3 golf fees	\$ 91,233	\$ 75,716	\$ 121,188	\$ 130,923	\$ 130,908	\$ 186,943	\$ 226,933	\$ 201,565	\$ 259,604	\$ 260,926
Regular golf fees -- Fry & Clark	2,101,716	2,315,269	2,251,185	2,384,758	2,178,153	2,365,042	2,588,656	2,696,767	2,644,969	2,768,156
Driving range fees	353,138	363,416	396,107	405,328	431,574	442,042	542,590	641,361	663,406	669,154
Monthly passes	264,445	308,987	289,550	280,725	222,329	301,583	336,570	367,322	362,901	348,305
Total - Golf fees & monthly passes	\$ 2,810,532	\$ 3,063,388	\$ 3,058,030	\$ 3,201,734	\$ 2,962,964	\$ 3,295,610	\$ 3,694,749	\$ 3,907,015	\$ 3,930,880	\$ 4,046,541
Concessions -- restaurant	93,178	93,462	89,240	74,712	47,935	52,021	74,639	70,181	73,003	92,198
Golfer meal package	682	128	1,958	0	0	0	0	0	0	0
Golf shop sales	262,000	360,252	396,085	379,302	352,713	384,466	367,483	389,844	407,190	413,258
Golf lessons	117,022	117,700	130,774	169,154	184,265	194,156	225,294	237,424	279,730	326,008
Golf cart rentals	472,563	501,966	519,642	508,400	412,881	460,983	517,152	537,976	582,162	632,879
Other - misc. rent, gift certificates	12,578	24,567	(8,024)	47,195	33,030	28,661	53,813	78,516	70,946	49,891
Total - Other golf operations	958,023	1,098,075	1,129,675	1,178,763	1,030,995	1,120,287	1,238,381	1,313,941	1,413,031	1,514,234
Subtotal	3,768,555	4,161,463	4,187,705	4,380,497	3,993,959	4,415,897	4,933,130	5,220,956	5,343,911	5,560,775
<u>Nonoperation revenues and transfers</u>										
Interest	4,886	46,334	102,965	117,491	46,453	60,360	(6,538)	91,913	84,158	215,505
Rental income	47,461	45,038	48,914	40,895	37,540	39,292	37,451	32,659	29,036	32,807
Other contributions/donations	150	210	166,608	476	410	897	581	739	1,132	21,568
Sales of City owned property	0	0	0	0	0	0	48,010	0	0	86,250
Equipment Sales	0	0	0	0	0	0	35,136	0	0	0
Property damage settlement	0	0	0	43,317	0	0	0	0	0	0
Total - Other nonoperating revenues	52,497	91,582	318,487	202,179	84,403	100,549	114,640	125,311	114,326	356,130
Transfer from General Fund	0	0	0	32,516	0	0	0	0	0	0
Transfer from Urban Runoff	0	0	0	0	0	739	0	0	0	0
Transfer from Equipment Replacement	0	0	0	0	0	0	0	0	510,393	0
Total - Transfer from other funds	0	0	0	32,516	0	739	0	0	510,393	0
Total Revenues	3,821,052	4,253,045	4,506,192	4,615,192	4,078,362	4,517,185	5,047,770	5,346,267	5,968,630	5,916,905
<u>Expenditures</u>										
<u>Golf Operations</u>										
Personnel Services	516,802	1,817,702	2,182,176	2,375,795	2,315,558	2,226,482	2,141,067	2,026,703	1,813,539	1,845,069
Materials & Supplies	4,355	281,212	487,606	447,737	441,227	444,813	493,023	383,872	369,419	297,730
Contractual Services	2,197,554	1,308,804	1,356,546	835,413	678,878	705,908	864,415	861,563	851,823	877,790
Other Maintenance Expenses	13,116	30,262	38,198		16,420				153,772	
Debt service - Improvements	131,010	131,010	134,199	134,199	134,199	134,199	134,199	134,199	134,199	134,199
Debt service - Cart Leases	73,759	67,433	174,563	150,813	151,953	156,215	145,855	163,292	172,829	159,059
Total Golf Operations	2,936,596	3,636,423	4,373,288	3,943,957	3,738,235	3,667,617	3,778,559	3,569,629	3,495,581	3,313,847
Income (loss) before fixed charges	884,456	616,622	132,904	671,235	340,127	849,568	1,269,211	1,776,638	2,473,049	2,603,058

City of Alameda, California
Golf Income Statements
FY00-01 through FY09-10

	FY 09-10	FY 08-09	FY 07-08	FY 06-07	FY 05-06	FY 04-05	FY 03-04	FY 02-03	FY 01-02	FY 00-01
<u>Fixed Charges</u>										
Cost allocation	271,368	247,106	282,639	274,407	335,271	342,321	331,861	318,557	301,007	314,675
Payment in lieu of taxes PILOT/ROI	297,312	297,302	293,986	288,231	405,550	401,138	185,576	187,719	202,842	188,696
Internal service charges	144,588	82,226	173,288	89,356	94,569	88,594	79,025	68,338	65,085	53,659
Payment Surcharge - Golf Fees	109,398	130,352	142,491	154,075	134,850	156,825	203,688	230,084	240,130	265,869
Fixed charges subtotal	822,666	756,986	892,404	806,069	970,240	988,878	800,150	804,698	809,064	822,899
Net income (loss) (N5)	61,790	(140,364)	(759,500)	(134,834)	(630,113)	(139,310)	469,061	971,940	1,663,985	1,780,159
Ending Cash Balance	811,292	1,230,046	1,550,854	2,249,275	2,644,842	3,526,821	3,894,263	3,777,578	3,377,774	2,523,255
Available Ending Fund Balance	657,544	727,721	1,126,044	1,853,106	2,311,238	3,213,884	3,629,527	3,587,517	3,149,272	2,173,322
Less: Reservation for MIF Albright Course Improvements										
Net Available Ending Fund Balance										
Unrestricted Fund Balance										
Per Audit Report (N6)	957,544	1,027,721	1,426,044	2,153,106	2,611,238	3,513,884	3,929,527	3,887,517	3,449,272	2,473,322

N5 - Excludes depreciation expense, which is a non cash expense and does not affect the available balance at year end.

N6 - The unrestricted fund balance includes a \$300K long term advance to ARRA

N7 - Total expenses per adopted budget were \$3,754,655, they include depreciation expense but exclude operating transfers

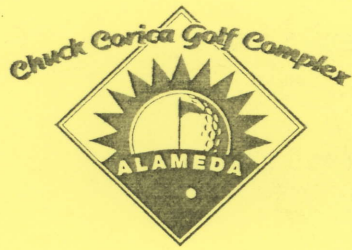
N8 - For FY10-11, Available Fund Balance includes \$100K allocated for improvements to the MIF. Available Fund Balance represents Current Assets less Current Liabilities of the Golf Fund

**Chuck Corica Golf Complex
Income Statement
As of June, 2011 #2 - Unaudited**

		<u>Rain Days</u> 3		<u>Rain Days</u> 50
	<u>June, 2011</u>	<u>Rounds & Carts</u>	<u>YTD</u>	<u>Rounds & Carts</u>
<u>Revenues</u>				
<u>Golf Operations</u>				
37290 Par 3 golf fees	9,205	1,454	84,526	12,937
37301 Regular golf fee -- Fry	74,557	4,953	1,121,954	50,102
37302 Regular golf fee -- Clark	107,467	3,876	812,163	40,721
37310 Driving range fees	33,100		327,787	
37311 Monthly passes	26,225		280,898	
37410 Concessions -- restaurant	0		85,474	
37411 Golfer meal package	0		1,893	
37420 Golf shop sales	25,450		257,061	
37530 Golf lessons	18,892		110,021	
37540 Golf carts rental	50,275	4,556	459,034	40,387
Other	1,578		5,440	
Subtotal	346,749		3,546,251	
<u>Other</u>				
35101 Interest allocation	0		7,702	
35300 Rental income	4,243		50,078	
36990 Other contrib/donation	0		235,004	
Transfer from other funds	0		0	
Subtotal	4,243		292,784	
Total	350,992		3,839,035	
<u>Expenditures</u>				
<u>Golf Operations</u>				
Wages & benefits	3,269		38,447	
Supplies	19,968		25,565	
Services	241,039		2,773,035	
Interest expense	675		16,691	
Fixed asset depreciation	167,100		337,164	
Subtotal	432,051		3,190,902	
Net income (loss) after expenses of golf operations:	(81,059)		648,133	
<u>Capital expenditures</u>				
Capital outlay & capital improvement	0		0	
Subtotal	0		0	
Net income (loss) after operations & capital expenses:	(81,059)		648,133	
<u>Payments to City of Alameda</u>				
Fixed charges	26,637		319,644	
Transfers to other funds	12,011		146,132	
Payment in lieu of taxes	16,852		202,224	
Payment for surcharge collect	0		95,889	
Subtotal	55,500		763,889	
Net income (loss) after expenses & payment to City:	(136,559)		(115,756)	
Principal repayment on Equipment Leases:	12,001		140,131	

Prepared by: Sophie Young - Finance Department

Reviewed by: Fred Mann
Controller



Rates & Fees

Earl Fry & Jack Clark Courses

Monday-Friday:

	Residents	Non-Residents
General	\$28.00	\$30.00
Senior (Age 60+)	\$23.00	\$25.00
Junior (After Twilight)	\$1.00	\$10.00
Twilight	\$23.00	\$25.00
Late Twilight	\$17.00	\$18.00
9-Holes	\$19.00	\$20.00

Saturday, Sunday, Holidays:

General	\$35.00	\$40.00
Junior (After Twilight)	\$1.00	\$10.00
Twilight	\$25.00	\$27.00
Late Twilight	\$17.00	\$18.00
9-Holes	\$22.00	\$23.00

Cart Fees:

General Cart Fee	\$15.00	\$15.00
Senior Cart Fee	\$13.00	\$13.00
Twilight Cart Fee	\$10.00	\$10.00
Pull Cart	\$5.00	\$5.00

* All cart fees are per rider

For reservations or information, call (510) 747-7800

Monthly Passes:

Resident	\$160.00
Resident Senior	\$140.00
Non-Resident	\$200.00
Non-Resident Senior	\$175.00

Annual Passes:

Resident	\$1600.00
Resident Senior	\$1400.00
Non-Resident	\$2000.00
Non-Resident Senior	\$1750.00

Mif Albright Par-3 Course:

Adults & Non-Resident Senior	\$9.00
Resident Senior (Age 60+)	\$7.00
Juniors (17 and under)	\$1.00
Replay	\$7.00

* Rates apply for everyday of the week

Lucious Bateman Driving Range:

Buckets of Balls:

Small (33 balls)	\$5.00
Medium (66 balls)	\$7.00
Large (99 balls)	\$9.00

* Junior buckets are half price and available anytime

For the latest promotions and events please visit:

www.golfinalameda.com

Taking Golf Tournaments to New Heights



Earl Fry Course, Hole #15

When we say Chuck Corica Golf Complex takes golf to new heights, we are not just talking about the spectacular tree-lined fairways of the **Earl Fry Course** or the rolling, windswept fairways of the **Jack Clark Course**. You'll find hosting a golf tournament here will take your expectations to new levels with the experience of our welcoming staff, VIP customer service, attention to detail and commitment to customize your outing specifically to your group's needs.

Whether you have 16 or 144 players, Chuck Corica is the ideal location for your next golf tournament. Our event packages and personalized assistance from our seasoned tournament director will help make your special day a success. All of this while enjoying the friendly competition of your favorite pastime and making long-lasting memories along the way!



Tournament Rates 2011

Earl Fry and Jack Clark Golf Courses

(Prices listed per player. Shotgun start additional \$5 per person.)

SENIOR EVENTS \$38

Includes green fee, cart fee and range balls
(valid Monday – Friday, excluding holidays)

WEEKDAY EVENTS \$50

Includes green fee, cart fee, range balls, and a
\$5 merchandise credit (excluding holidays)

WEEKEND/HOLIDAY EVENTS \$60

Includes green fee, cart fee, \$5 merchandise credit

COMPLIMENTARY SERVICES

Includes bag drop, personalized cart signs, scorecards,
contest signs and check in sheets

ADDITIONAL SERVICES

Food & beverage from *Jim's on the Course* restaurant,
pre-round putting contest, on-course contests (i.e., most
accurate drive and circle on the green).